



GENETTE FOUNDATION

Why Donors Should Fund Genette Foundation

A two-page donor rationale for a child- and youth-centred institutional investment case

The case in one sentence: Genette Foundation gives donors a disciplined way to invest in one Tanzania-rooted institution that protects vulnerable children, strengthens families, educates young people, and moves youth into credible pathways for skills, work, enterprise, health and resilience.

1. Why fund Genette Foundation?

Genette Foundation is not asking donors to fund a loose collection of activities. It is asking partners to help build a governed, locally rooted institutional platform that links protection, education, health, youth transition, agricultural enterprise, out-growers, agro-processing, climate resilience and donor accountability into one continuous pathway.

- It begins with vulnerable children, but does not stop at care: it follows the child into education, character formation, skills, health, youth transition and productive adulthood.
- It is independently governed and donor-accountable, while preserving its faith-rooted founding burden and non-discriminatory service model.
- It starts with a practical first gate: the Establishment and Donor Readiness Window, which funds the systems, studies and safeguards required before larger scale investment proceeds.

2. What makes it different from World Vision, Compassion and similar organisations?

World Vision, Compassion and similar organisations are globally recognised child-focused agencies with international networks, sponsorship systems and multi-country reach. Genette Foundation is different in structure and purpose. It is a Tanzania-rooted institution being built around a specific place, a specific population pathway, and a multi-site institutional model in Dodoma Region.

Distinctive feature	Why it matters to a donor
Place-based Tanzanian institution	Anchored in Dodoma, with a Main Campus, Education/TVET Expansion Site and Production Estate, rather than mainly operating as an external programme channel.
Child-to-youth continuity	Connects vulnerable-child protection with youth transition, TVET, apprenticeships, enterprise and employment pathways.
Productive pathway, not dependency	Agriculture, out-growers and agro-processing help youth and families move toward productive livelihoods, not only receive support.
One governed system	Safeguarding, MEAL, finance, procurement, HR, land, infrastructure and donor reporting are designed into one institution from the start.
Complementary, not competitive	Can complement major agencies by serving as a serious local implementation and institutional platform for long-term Tanzania outcomes.

Source base: Genette Foundation Detailed Institutional Funding Proposal 2026–2035; Genette Foundation Vision and Strategic Plan 2026–2035; Genette Foundation donor-facing Budget Workbook, May 2026.

Funding Need and Donor Entry Pathway

3. How long is funding needed?

The financing pathway is phased. Genette Foundation does not present the full ten-year envelope as a single immediate request. The first request is a readiness investment, followed by component-based financing as evidence, safeguards, land, water, staffing and fiduciary systems are confirmed.

Funding level	Period	Amount	Purpose
Immediate first ask	June–December 2026	Approx. USD 5.71M	Establishment and Donor Readiness Window: governance, safeguarding, documentation, hydrogeology, environmental/social screening, MEAL, finance systems, audit readiness, senior recruitment and donor-readiness files.
Initial donor-fundable horizon	2026–2030	Approx. USD 198M–199M excluding endowment	First five-year programme cycle covering readiness, first institutional build, early services, first infrastructure packages, safeguarding and MEAL systems, and early implementation evidence.
Full institutional build-out	2026–2035	Approx. USD 484M excluding endowment	Ten-year external financing need for CAPEX and net operating support across the full integrated institutional model.
Long-term permanence	Built progressively	USD 200M endowment target	Mission protection, scholarships, vulnerable-child support, safeguarding continuity, salary continuity and institutional resilience beyond project cycles.

4. What will a donor's first investment produce?

- A donor-ready institution with Board systems, safeguarding architecture, finance/procurement controls, audit readiness and MEAL design in place before scale.
- A verified technical basis for larger investment: land documentation, hydrogeology, water-security assessment, environmental and social screening, cost planning and implementation gates.
- A credible child-and-youth pathway: protection, education, health, skills, youth enterprise, out-grower placement, digital/service enterprise and employment transition under one integrated model.
- Reduced risk for larger donors by funding readiness first, testing institutional capacity, and scaling only through phased, component-based partnership.

5. Why this matters now

Dodoma's child and youth profile makes timing important. The children who are vulnerable today are the young people who will enter Tanzania's labour market in the 2035–2040 period. This also connects directly to Tanzania Development Vision 2050. Genette Foundation's child- and youth-centred model supports the long-term human capability Tanzania will need: safer children, stronger families, better learning, employable and enterprising youth, healthier communities, climate-resilient livelihoods and stronger local institutions. Funding Genette Foundation now is therefore not only a protection or education investment; it is a practical contribution to Tanzania's long-term development pathway.

Recommended donor entry point: Fund or co-fund the USD 5.71M Establishment and Donor Readiness Window, then use the evidence and controls produced by that window to determine the next component-specific financing decision.

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