



# GENETTE FOUNDATION

## Donor Investment Brief

Establishment, Child Protection, Education, Youth Enterprise, Health, Agro-Processing and Climate Resilience · 2026-2035

*Empowering Children · Strengthening Communities · Transforming Lives*

May 2026

### Purpose of this brief

This brief summarises the Genette Foundation investment case for government, institutional donors, philanthropic foundations, faith-rooted partners, corporate partners and anchor funders. It is designed for screening and early technical review. The full Vision and Strategic Plan, Detailed Institutional Funding Proposal, V22 donor-facing budget workbook, safeguarding summary and due-diligence files are available for serious review.<sup>1</sup>

### At a glance

Item	Position
<b>Institution</b>	Genette Foundation - Tanzania-registered, independently governed, child- and youth-centred non-profit institution.
<b>Founding support</b>	Established with the support of House of Glory International Church (HGIC; Registration No. S.A 18635), recognised as founding spiritual and community support, not the parent institution.
<b>Development objective</b>	To protect vulnerable children and strengthen their pathway into educated, healthy, skilled, values-formed and productive adulthood through an integrated institutional model in Dodoma Region.
<b>Immediate first ask</b>	Approximately USD 5.71M for the Establishment and Donor Readiness Window, June-December 2026.
<b>Initial five-year horizon</b>	Approximately USD 198M-199M excluding endowment for 2026-2030.
<b>Ten-year external financing need</b>	Approximately USD 484M excluding endowment, with a separate USD 200M long-term endowment target.
<b>Operating posture</b>	Phased, gated, component-based donor investment. No single donor is expected to finance the full institution.

Source: Genette Foundation Vision and Strategic Plan 2026-2035 and V22 Donor-Facing Budget Workbook, May 2026.

## Why this investment matters

Dodoma Region sits at the intersection of rapid demographic growth, vulnerable children and families, education quality pressure, youth transition gaps, rural livelihood fragility, water stress and climate risk. Tanzania's 2022 Population and Housing Census recorded a national population of approximately 61.7 million, and Dodoma Region recorded more than 3.08 million residents. The Foundation's 2026-2035 horizon is therefore not arbitrary: it is the decade in which today's children and adolescents move toward working age.<sup>2</sup>

Genette Foundation responds to these pressures through one continuous pathway rather than disconnected projects. The model links child protection, education, TVET, teacher quality, youth enterprise, out-growers, agro-processing, health, environmental stewardship, digital systems and renewable energy under one governed institutional platform.

## What Genette Foundation is building

The Foundation is built around a three-site institutional model:

- Nala Main Campus: 3.17 hectares at Plot No. 7, Block H, Nala, Dodoma Municipality, Registered Plan No. 46792, committed by Pastor Gaudencia Aaron and family as the founding gift.
- Education and TVET Expansion Site: 8-10 hectares to be acquired in Dodoma Region for boarding education, the Vocational and Technical Training College pursuing VETA accreditation, the Teacher Training Hub and expanded sports and recreation infrastructure.
- Production Estate Phase 1: 1,000 acres to be acquired in Dodoma Region, with a future expansion pathway or Right of First Refusal on adjacent acreage of approximately another 1,000 acres or more, subject to due diligence and Board approval.

The twelve institutional functions are grouped into six donor-fundable components. This protects the integrated model while giving each partner a practical entry point.

## Six donor-fundable components

No.	Component	Donor relevance
1	<b>Institutional Establishment, Safeguarding and Donor Readiness</b>	Universal first entry point: governance, safeguarding, land documentation, technical studies, systems, audit readiness and donor-readiness capacity.
2	<b>Child Protection, Family Strengthening and Education Pathway</b>	Child Safe Zone, day pupil pathway, family preservation, managed reintegration, safeguarding, scholarships and education continuity.
3	<b>Teacher Quality, TVET and Youth Transition</b>	Teacher Training Hub, TVET pathway pursuing VETA accreditation, youth skills, apprenticeships, employment and enterprise transition.
4	<b>Youth Agricultural Enterprise, Out-Growers and Agro-Processing</b>	Irrigated production, out-growers, youth enterprise, agro-processing, market linkage and rural livelihoods.
5	<b>Health, Family and Community Resilience</b>	Community Health Clinic, referral systems, nutrition, family resilience, GBV survivor referral and community wellbeing.
6	<b>Infrastructure, Climate Resilience, Digital Systems and Renewable Energy</b>	Land, water, road, renewable energy, digital systems, Genette Green Future, tree survival verification and climate-

		resilient infrastructure.
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## The first investment window

The first funding ask is approximately USD 5.71M for the June-December 2026 Establishment and Donor Readiness Window. This window funds the systems, studies, documentation, controls and early capacity required before institutional scale.<sup>3</sup>

It includes governance activation, land transfer documentation, land due diligence, hydrogeology and water feasibility, environmental and social screening, safeguarding and PSEA systems, CPIMS+-aligned case-management design, MEAL framework and baseline protocol, master planning, cost planning, finance and procurement systems, audit readiness, ERP/accounting setup, senior recruitment, bridge staffing, establishment office, IT, early mobility and donor package preparation.

### Expected outputs from the first window include:

- Board governance and Board committees operational.
- Nala Main Campus land-transfer file prepared and governed.
- Education/TVET Expansion Site and Production Estate due-diligence pathways advanced.
- Hydrogeological, environmental and social screening completed before major land or infrastructure commitments.
- Safeguarding, PSEA and child case-management systems ready before child-service scale.
- Finance, procurement, audit, asset register and reporting systems operational.
- Donor-ready component packages prepared for phased financing.

## Financing architecture

Funding level	Purpose	Indicative amount
<b>Establishment and Donor Readiness Window</b>	Readiness systems, safeguarding, land documentation, technical studies, donor readiness, early fleet, senior recruitment and institutional controls.	approx. USD 5.71M
<b>Initial five-year funding horizon</b>	2026-2030 donor-fundable programme window covering readiness, first build, early services, land and water due diligence, first infrastructure packages, safeguarding and MEAL systems.	approx. USD 198M-199M
<b>Full ten-year external financing need</b>	Full 2026-2035 CAPEX and net operating support after projected earned revenue.	approx. USD 484M excluding endowment
<b>Long-term endowment target</b>	Mission protection, safeguarding, scholarships, vulnerable-child care, family preservation, social work, emergency support and continuity.	USD 200M

Source: Genette Foundation V22 Donor-Facing Budget Workbook, May 2026.

## Safeguarding, governance and non-discrimination

Safeguarding is a first-order institutional duty. The Foundation will operate a Board-approved Safeguarding Policy Suite built to Keeping Children Safe standards. KCS Level 1 certification readiness and external assurance is targeted by Year 2; KCS Level 2 is targeted by Year 4; subject to eligibility, external assessment, budget approval and closure of safeguarding improvement actions.<sup>4</sup>

<sup>3</sup>Genette Foundation, Vision and Strategic Plan 2026-2035, Version 1.0, May 2026; Genette Foundation, Detailed Institutional Funding Proposal 2026-2035, May 2026.

<sup>4</sup>United Republic of Tanzania, National Bureau of Statistics, 2022 Population and Housing Census; Dodoma Region Basic Demographic and Socio-Economic Profile Report; United Nations Department of Economic and Social Affairs, World

The Foundation serves children, families, students, youth, patients and farming households regardless of religion, ethnicity, gender, disability, income or background. HGIC is recognised as founding spiritual and community support, not the parent institution. Genette Foundation remains the independently governed institutional vehicle.

## **Sustainability posture**

The Foundation does not claim premature self-sufficiency. The financial model projects earned revenue and early endowment draw covering approximately 18% of gross operating cost by 2031 and approximately 29% by 2035. The first decade remains grant-supported while the Foundation builds earned service revenue, Production Estate and agro-processing income, sponsorships, scholarships, major giving and endowment income.<sup>5</sup>

## **Partnership invitation**

Genette Foundation is seeking partners who can help fund the Establishment and Donor Readiness Window and then move, as readiness gates are met, into component-specific partnership. The immediate opportunity is practical: finance the readiness work that allows future scale to be responsible, evidence-based and accountable.

Recommended next step: a technical discussion with the Foundation leadership team to review the Establishment and Donor Readiness Window, confirm the donor's mandate fit, and agree the relevant due-diligence file.

## **Primary source basis**

- Genette Foundation, Vision and Strategic Plan 2026-2035, Version 1.0, May 2026.
- Genette Foundation, Detailed Institutional Funding Proposal 2026-2035, May 2026.
- Genette Foundation, V22 Donor-Facing Budget Workbook, May 2026.
- United Republic of Tanzania, National Bureau of Statistics, 2022 Population and Housing Census and Dodoma Region profile data.
- Relevant Tanzanian policy, safeguarding, education, health, agriculture, climate and donor reference frameworks consolidated in the Foundation source register.

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Population Prospects 2024.

<sup>5</sup>Genette Foundation, V22 Donor-Facing Budget Workbook, May 2026.